

PARTNER MEMBERSHIP HAS ITS BENEFITS



BE RECOGNIZED AS A THOUGHT LEADER

Gain exposure as an expert to increase the visibility of your company by sharing your expertise with the community.

BENEFIT	SUBSCRIBER (NON-PAID)	MEMBER (PAID)
Speak at local user group meetings, community events and webinars		•
Instruct one of our online or live academy courses		•
Post blogs on the community site		•
Participate in the online discussion forums		•
Participate in Partner Advisory Boards and Programing Committees		•
Access and feedback to Microsoft via		•
Executive face-to-face meetings at events		•
Conduit product feedback sessions		•
Voice to Microsoft product feedback		•
Executive Council		•
Qualify for the Gemstone program and Granite Award		•



PROFESSIONAL DEVELOPMENT

Whether you are volunteering or increasing your product knowledge via the variety of educational sources available, the user group community can play a big role in job satisfaction and professional development for you as well as your staff, and your clients.

BENEFIT	SUBSCRIBER (NON-PAID)	MEMBER (PAID)
Live and virtual instructor led training, by MVPs and other experts	•	DISCOUNTED
Access to hundreds of educational recordings in the content library		•
Attend eXtreme365 for Partners conference	•	DISCOUNTED
Executive Exchange for leaders	•	DISCOUNTED
GP & NAV Certificate programs	•	DISCOUNTED
Earn CPE credits	•	•
Channel Marketing Alliance		•
Digest of community questions & answers		•
Online Partner Resources		•
Expand your professional network	•	•



UNCOVER OPPORTUNITIES

Gain mind share – and likely market share – by exposing your organization to the community through sponsorship, ads, events and being listed in our online partner directory.

BENEFIT	SUBSCRIBER (NON-PAID)	MEMBER (PAID)
List your company in the Partner Directory		•
Advertising opportunities in User Group Magazines, The List and more	•	DISCOUNTED
Sponsor Summit and other community events	•	DISCOUNTED
Become a local chapter sponsor (This is a member benefit only)		•
Attend and host your clients at local user group meetings		•
Host your clients at Summit and other face to face community events to spur new ideas and opportunities.	•	DISCOUNTED



MEMBER SAVINGS

Members receive discounts on event registrations, sponsorships and training to amplify these year-round benefits. Special discounts are offered to Partner members to pass along to their customers too.

BENEFIT	SUBSCRIBER (NON-PAID)	MEMBER (PAID)
Members receive reduced pricing on:		•
Event Registration		•
Event Sponsorships		•
Training Academy		•
Certificate Programs		•
Magazine and List Advertising		•
Partner Referral program - 10% discount for your clients		•

Have questions about Partner membership? Contact us at: partners@dynamiccommunities.com