

Official Hashtag Guide



As we continue to grow as a community, we want to engage with you even more on social media, and we challenge you to join us! A great place to start is knowing the right hashtags to include.

In this document, you will find Dynamics Communities' official hashtag recommendations so that you can be part of and add value to the global conversation that is taking place within the User Group communities.

By working together, we can ensure that these virtual dialogues produce tangible tools for growth for our community 365 days a year.



PRO TIPS

Tweets that include hashtags are 33% more likely to be retweeted.

Experts recommend using no more than 5 hashtags per post to prevent appearing as spam.

Hashtags aren't just meant for Twitter. They can also be used for the same purposes on LinkedIn and Facebook.

Event Hashtags

Community Summit The can't-miss annual conference for Microsoft Business Applications users to learn, collaborate, and connect. Now held in North America, Europe, and Australia

#CommunitySummitAU (Australia)

#CommunitySummitEU (Europe)

#CommunitySummitNA (North America)

#DCFocus 1-2 day workshops organized by Microsoft leaders, MVPs, and Partners to bring robust learning at an advanced level to Microsoft Business Applications users around the world

#GPTechConf The only conference dedicated to technical education for Microsoft Dynamics GP Partners

#LocalUG Local User Group meetings give members a chance to network and share best practices with other like-minded users in their area

#UGLevelUp Curated regional events organized by your Local User Group Leaders, offering education and networking opportunities

User Group Hashtags

#D365UGBC Dynamics 365 User Group for Business Central/NAV (D365UG BC/NAV)

#D365UGCE Dynamics 365 User Group for Customer Engagement (D365UG CE)

#D365UGFO Dynamics 365 User Group for Finance & Operations (D365UG FO)

#DSLUG Dynamics SL User Group (DSLUG)

#GPUG Dynamics GP User Group (GPUG)

#PowerAppsUG Power Apps User Group (PowerAppsUG)

#PowerAutomateUG Power Automate User Group (PowerAutomateUG)

#PowerBIUG Power BI User Group (PowerBIUG)

Industry Hashtags

#Azure Microsoft Azure

#Cloud Everything related to Cloud software

#ERP Everything related to Enterprise Resource Planning (ERP)

#LocalUGLeader Dynamic Communities' Local User Group Leader

#MarketingAlly Channel Marketing Alliance official hashtag

#MSDyn365 Everything to do with the Microsoft Dynamics 365 product line

#MSDyn365BC Microsoft Dynamics 365 Business Central

#MSDyn365CE Microsoft Dynamics 365 for Customer Engagement

#MSDyn365FO Microsoft Dynamics 365 for Finance & Operations

#MSDynSL Microsoft Dynamics SL

#MSDynAX Microsoft Dynamics AX

#AX2012 Microsoft Dynamics AX 2012

#MSDynCRM Microsoft Dynamics CRM

#MSDynGP Microsoft Dynamics GP

#MSDynNAV Microsoft Dynamics NAV

#PowerApps Microsoft Power Apps

#PowerAutomate Microsoft Power Automate (formerly Microsoft Flow)

#PowerBI Microsoft Power BI

#PowerPlatform Everything to do with the Microsoft Power Platform product line

#MSPartner Microsoft Partner

#MSUSPartner Microsoft US Partner